

FRIENDS OF THE NATIONAL ZOO 🐾 2014 CALENDAR

SMITHSONIAN'S
NATIONAL

ZOO

125
YEARS



Postcards From THE PAST

It all began with bison. In the 1800s, Americans waged war on the continent's largest land mammal. More than 30 million bison were killed. The species was teetering on the brink of extinction.

The slaughter worried William Temple Hornaday, chief taxidermist at the Smithsonian. In 1887, he persuaded his colleagues to create a "little try-out zoo" on the Mall in Washington, D.C.

The zoo was a hit. Washingtonians flocked to see bison grazing beside the Smithsonian Castle. Those iconic animals were joined by mule deer, badgers, prairie dogs, lynx, and a golden eagle donated by President and Mrs. Grover Cleveland. The new zoo quickly outgrew its improvised home.

Hornaday teamed up with Samuel Pierpont Langley, the Smithsonian's new secretary, to create a proper zoo in the capital. They selected a site in Rock Creek Park and enlisted Frederick Law Olmsted, premier landscape architect of the day, to design the grounds. President Cleveland signed the act creating the Zoo on March 2, 1889. The park opened on April 30, 1891.

From the beginning, conservation was key to the Zoo's mission. Both Hornaday and Langley hoped to include large, off-exhibit spaces where bison and other endangered wildlife could live and breed more naturally. That goal proved elusive until 1973, when the Zoo acquired its 3,200-acre campus in Front Royal, now known as the Smithsonian Conservation Biology Institute.

For 125 years, the Smithsonian's National Zoo has weathered growth and growing pains, triumphs and tragedies. From Hornaday's little menagerie on the Mall, the Zoo has evolved into a scientific and conservation powerhouse, working to study and save wildlife around the globe. Senator James Beck, who sponsored the bill creating the Zoo, would be proud to see how it continues to fulfill its mandate for "the advancement of science, the instruction and recreation of the people."

To tell you the truth, we're pretty proud too.



BRING BISON BACK To celebrate the Zoo's 125th anniversary, we are reconnecting with the animal that started it all and bringing bison back to the Zoo. Will you help? Learn more and donate online: fonz.org/125th



AS YOU FLIP THROUGH YOUR NEW CALENDAR,

you'll spot several historic milestones marked in bold.

Among them is April 10,

1958. That's when a group of concerned Washingtonians, galvanized by a candid report from Zoo director Theodore Reed, banded together to form Friends of the National Zoo. FONZ has been the Zoo's steadfast partner ever since.

Like a giant panda cub, FONZ started small. Our first challenge was to help secure reliable funding. Back then, the Zoo was a budgetary orphan, with the U.S. and

D.C. governments each arguing the other should foot the bill. Savvy lobbying by Max Kampelman—attorney, congressional staffer, and FONZ's first president—helped place Zoo finances under the wing of the Smithsonian. A key tool in that effort was "The Crisis at Our National Zoo," a stark report compiled by FONZ.

The early sixties saw the start of two towering FONZ undertakings: events and education. In 1961, members enjoyed ZooNight, an informal opportunity to go behind the scenes with Reed and his colleagues. That single night has grown into a year-round medley of events that bring

hundreds of thousands of people to the Zoo and raise critical funds to support its work.

Next, Reed asked FONZ to help improve the Zoo's educational programs. FONZ embraced the challenge, creating information packets for D.C. students and training volunteers to lead preschoolers around the Zoo. Those early efforts matured into today's award-winning education and volunteer programs, which reach more than one million adults and children annually through volunteer interactions, classes, camps, and other programs. Approximately 1,500 volunteers contribute to these educational programs, assist keepers, work

beside researchers, and more.

Today, FONZ operates gift shops, provides visitor services, raises funds, and contributes to other needs, such as the costs of transporting Bozie the elephant to Washington and bringing bison back for the Zoo's 125th anniversary. That original handful of concerned citizens has grown into a robust organization with nearly 40,000 members, including you!

For 56 years and countless successes, the Zoo has relied on FONZ, and we have relied on you. Together we help make the Zoo a better place for animals and people alike. Thank you for being a FONZ member!



A Proud PARTNER



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

FRIENDS OF THE NATIONAL ZOO

Thank you for being
a FONZ member and
supporting your Zoo!

December 2013

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29	30	31				

February 2014

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New Year's Day
ZooLights
fonz.org/zoolights

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**FONZ Premier+ priority
member registration
begins for Summer Safari
Day Camp and
Nature Camp.**
fonz.org/camps
*Upgrade your membership to
Premier+ at fonz.org/join
to be eligible.*

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SMITHSONIAN'S
NATIONAL
ZOO
125
YEARS

AMERICAN HERITAGE: Conserving North American wildlife was the Zoo's original mission. Horror at the near extinction of American bison spurred founding director William Temple Hornaday (seen with a bison calf) to lobby Congress for the creation of a national zoo to shelter and breed endangered species. Today, that mission endures on American Trail—home to the bald eagle (top)—and throughout the National Zoo.



JANUARY 2014

Main photo: Jim Jenkins, Smithsonian's National Zoo
Historic photo: National Zoo Archives



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			FRIENDS OF THE NATIONAL ZOO Thank you for being a FONZ member and supporting your Zoo!	January 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	March 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1
2	3	4	5	6	7	8
		FONZ member registration begins for Summer Safari Day Camp and Nature Camp. fonz.org/camps				
9	10	11	12	13	14	15
					Valentine's Day <i>Wow your sweetheart with an adopted Zoo animal at</i> fonz.org/adopt Woo at the Zoo fonz.org/woo	
16	17	18	19	20	21	22
	Presidents' Day					
23	24	25	26	27	28	SMITHSONIAN'S NATIONAL ZOO 125 YEARS

GROWING IN PRIDE: The old lion house (now demolished) was the Zoo's first real building. Today, the 163-acre park boasts an array of both historic and modern buildings, some cunningly tucked into hillsides and behind cutting-edge exhibits that shelter many of the Zoo's 400 species. The exhibits that house our lions (top) and tigers, for example, sit atop the offices for much of the animal care staff.



FEBRUARY
2014

Main photo: Cynthia Anderson
Historic photo: National Zoo Archives



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		FRIENDS OF THE NATIONAL ZOO Thank you for being a FONZ member and supporting your Zoo!	February 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	April 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	SMITHSONIAN'S NATIONAL ZOO 125 YEARS	1
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National Zoological Park established, 1889						
9	10	11	12	13	14	15
Daylight Saving Time begins (set clocks ahead one hour)						
16	17	18	19	20	21	22
23	24	25	26	27	28	29
		FONZ Premier+ priority member registration begins for Snore & Roar, Scout Snooze, and Conservation Campout. fonz.org/overnights Upgrade your membership to Premier+ at fonz.org/join to be eligible.				
30	31					

DESIGN BY NATURE: Decades ago, wild sheep clambered deftly up a faux mountain (still visible behind the Przewalski's horse yard) that offered a dramatic contrast to the stark enclosures prevalent in zoos at the time. Since then, naturalistic exhibits, such as the stunning new home for seals and sea lions (top), have become a hallmark at the Zoo. They enrich animals' lives and give visitors a clearer picture of life in the wild.



MARCH
2014

Main photo: Mark Van Bergh Photography
 Historic photo: National Zoo Archives



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FRIENDS OF THE NATIONAL ZOO Thank you for being a FONZ member and supporting your Zoo!	Zoo summer hours begin April 1. fonz.org/hours Kids' Farm Month fonz.org/kidsfarm	FONZ member registration begins for Snore & Roar, Scout Snooze, and Conservation Campout. fonz.org/overnights				
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	FONZ founded, 1958		
	Easter Monday Event fonz.org/easter	Earth Day			Arbor Day	
				March 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	May 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SMITHSONIAN'S NATIONAL ZOO 125 YEARS

APRIL
2014

Main photo: Barbara Statas
 Historic photo: Reprinted with permission of the D.C. Public Library, Star Collection, ©Washington Post



COMEBACKS AND CRISES: Back in 1957, when Miss Florida presented a pair of young American alligators to National Zoo director Theodore Reed, the species was rapidly sliding toward extinction. Dogged conservation efforts, including passage of the Endangered Species Act in 1973, helped achieve a reptilian rebound. Yet many other reptiles and amphibians in the Zoo's collection, including the critically endangered Cuban crocodile (top), still face dim prospects in the wild.



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FRIENDS OF THE NATIONAL ZOO Thank you for being a FONZ member and supporting your Zoo!	April 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	June 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	SMITHSONIAN'S NATIONAL ZOO 125 YEARS	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
Mother's Day <i>Delight Mom with an adopted Zoo animal.</i> fonz.org/adopt				ZooFari fonz.org/zoofari <i>Join the Director's Circle at fonz.org/join to get free ZooFari tickets!</i>		International Migratory Bird Day
18	19	20	21	22	23	24
25	26	27	28	29	30	31
	Memorial Day					

BRINGING UP BABY: National Zoo keepers once brought their work home in a literal way impossible to imagine nowadays. With decades' more knowledge of the importance of animal social structures, animal care staff now encourage gorillas (top) and other animals to rear their young as naturally as possible. When that proves impossible—as when a new mom can't or won't tend her offspring—staff follow research-based procedures for rearing the newborn without taming it.



MAY
2014

Main photo: Bennett W. Fletcher, Ph.D.
Historic photo: National Zoo Archives



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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World Oceans Day						
15	16	17	18	19	20	21
Father's Day <i>Delight Dad with an adopted Zoo animal.</i> fonz.org/adopt						
22	23	24	25	26	27	28
	Summer Safari Day Camp begins fonz.org/camps					
29	30		FRIENDS OF THE NATIONAL ZOO Thank you for being a FONZ member and supporting your Zoo!	May 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	July 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SMITHSONIAN'S NATIONAL ZOO 125 YEARS



MANN ON A MISSION: William Mann (seen third from right in Liberia) directed the Zoo from 1925 to 1956. He was a passionate collector of wild animals, spending months in the field and returning with hundreds of specimens. Modern zoos avoid taking animals from the wild, collaborating instead to breed and place new generations in a way that maximizes genetic diversity. Exceptions include the brown pelicans (top) on American Trail and other injured animals that cannot survive in the wild on their own.

JUNE
2014



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

FRIENDS OF THE NATIONAL ZOO

Thank you for being
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supporting your Zoo!

June 2014

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Independence Day
Celebrate with a visit to
American Trail!

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Nature Camp begins
fonz.org/camps

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Brew at the Zoo
fonz.org/brew

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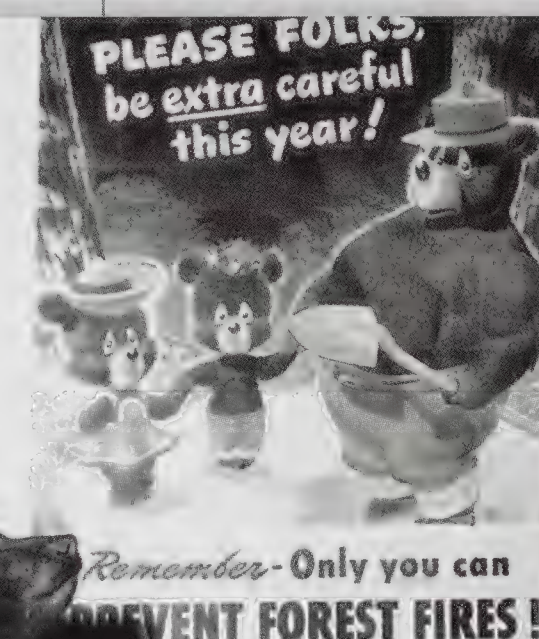
August 2014

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SMITHSONIAN'S
NATIONAL
ZOO
125
YEARS

Global Tiger Day

SMITHSONIAN SUPERSTARS: Rescued from a blaze in New Mexico, a four-month-old bear—wounded and orphaned—moved to the Zoo in 1950. Smokey Bear embodied the U.S. campaign to prevent forest fires. Another bear, giant panda Tai Shan (top), was the Zoo's most recent celebrity. Hailed by the mayor as the city's most important citizen, Tai Shan was the first Zoo-born panda to survive into adulthood.



JULY 2014

Main photo: Cynthia Anderson
Historic photo: United States Forest Service



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

FRIENDS OF THE NATIONAL ZOO

Thank you for being
a FONZ member and
supporting your Zoo!

July 2014

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September 2014

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SMITHSONIAN'S
NATIONAL
ZOO
125
YEARS

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WATER WORLDS: The Zoo may have started on the grassy expanse of the Mall, but it grew to include aquatic as well as terrestrial animals. The historic Elephant House, built in the 1930s and now home to the herd's Elephant Community Center, once included a concrete pond for Nile hippopotamuses. Today's Zoo boasts 1.6 million gallons of aquatic habitats, including a tank for the uncommonly intelligent common cuttlefish (top) in the Invertebrate Exhibit.



AUGUST 2014

Main photo: Meghan Murphy/NZP
Historic photo: National Zoo Archives



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

FRIENDS OF THE NATIONAL ZOO

Thank you for being
a FONZ member and
supporting your Zoo!

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Labor Day

2

Receive a free car
pass to the Autumn
Conservation Festival!

fonz.org/acf
Upgrade your membership
to Patron or higher
at fonz.org/join to be eligible.

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Priority tickets available
for Boo at the Zoo.

fonz.org/boo
Upgrade your membership to
Benefactor or higher at
fonz.org/join to be eligible.

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August 2014

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October 2014

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SMITHSONIAN'S
NATIONAL
ZOO
125
YEARS

SEPTEMBER 2014

Main photo: Jimmie Sveda
Historic photo: National Zoo Archives



"INSTRUCTION AND RECREATION": The 1889 law creating the Zoo included "the instruction and recreation of the people" among its aims. From schoolchildren captured a decade later by pioneering photographer Frances Benjamin Johnston to modern visitors venturing onto Asia Trail for popular talks about sloth bears (top), education remains paramount for both the Zoo and FONZ. Each year, FONZ's award-winning educational offerings reach some 7,000 kids and adults. Rigorously trained volunteer interpreters engage nearly a million visitors annually.



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

FRIENDS OF THE NATIONAL ZOO

Thank you for being
a FONZ member and
supporting your Zoo!

September 2014

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November 2014

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Autumn Conservation
Festival at SCBI
fonz.org/acf

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Autumn Conservation
Festival at SCBI
fonz.org/acf

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Columbus Day

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Boo at the Zoo
fonz.org/boo

Boo at the Zoo
fonz.org/boo

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Boo at the Zoo
fonz.org/boo

FONZ Premier+ priority
member registration
begins for 2015
birthday parties.

fonz.org/birthday
Upgrade your membership to
Premier+ at fonz.org/join
to be eligible.

SMITHSONIAN'S
NATIONAL
ZOO
125
YEARS

Halloween

A HOME FOR HERDS: The Buffalo Barn, constructed soon after the Zoo's opening in 1891, was the first structure in the park. Modelled after pioneers' log cabins, it also sheltered an elk. Conditions for many of the Zoo's herd animals changed dramatically with the acquisition of the 3,200-acre Front Royal campus in 1973. Known today as the Smithsonian Conservation Biology Institute, it affords Przewalski's horses (top) and other social species plenty of space to roam, breed, and thrive.



OCTOBER
2014

Main photo: Jessie Cohen/NZP
Historic photo: National Zoo Archives



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

FRIENDS OF THE NATIONAL ZOO

Thank you for being
a FONZ member and
supporting your Zoo!

October 2014

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			1	2	3	4
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19	20	21	22	23	24	25
26	27	28	29	30	31	

December 2014

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SMITHSONIAN'S
NATIONAL
ZOO
125
YEARS

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Delight a loved one
with the gift of an
adopted Zoo animal.
fonz.org/adopt

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Daylight Saving Time ends
(set clocks back one hour)

FONZ member
registration begins for
2015 birthday parties.
fonz.org/birthday

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Veterans Day

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Thanksgiving Day

ZooLights
fonz.org/zoolights
(continues through
Jan. 1,
2015)

ANIMAL APPETITES: World War II posed varied challenges for the Zoo, including staff shortages as men were drafted and difficulties obtaining animals' specialized foods from overseas. Food rationing made bread hard to purchase, so keepers concocted their own "bear bread," fortified with bran. Today, the Zoo is a global leader in animal nutrition, crafting scientifically sound diets for Asian small-clawed otters (top) and its many other charges. Its milk bank, the world's largest, contains 5,800 samples from 400 mammal species.



NOVEMBER 2014

Main photo: Mark Van Bergh Photography
Historic photo: Library of Congress, Prints &
Photographs Division, LC-USZ6-1666



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FRIENDS OF THE NATIONAL ZOO Thank you for being a FONZ member and supporting your Zoo!	1 ZooLights fonz.org/zoolights (continues through Jan. 1, 2015)	2 Visit fonz.org/gift to give the gift of FONZ membership this holiday season.	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24 Zoolights closed	25 Christmas Zoo and Zoolights closed	26	27
28 Endangered Species Act passed, 1973	29	30	31 New Year's Eve	November 2014 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JANUARY 2015 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SMITHSONIAN'S NATIONAL ZOO 125 YEARS



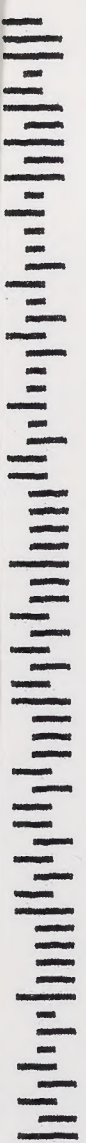
DECEMBER 2014

Main photo: Jon McRay
 Historic photo: National Zoo Archives

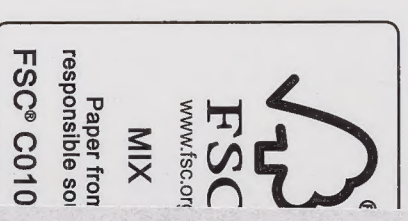
FROM SHOWCASE TO SCIENCE CENTER: Bedecked by snow in a vintage photo, the Zoo's oldest still-standing building began its career as the Monkey House—a place to marvel at fellow primates. More than a century later, it exemplifies the evolution of zoo keeping by hosting Think Tank, an interactive exhibit about animal cognition where visitors can watch scientists study orangutans (top), macaques, and rats.



Smithsonian National Zoological Park
Washington, DC 20008-2537



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Washington, DC
Permit No. 6282



Your 2014 calendar is an exclusive benefit of FONZ membership, as a thank you for all your support.
🧡 Together, we help make the Zoo a better place for animals and people alike. 🧡



FONZ GIFT MEMBERSHIPS UNITING TREE HUGGERS SINCE 1958

A Friends of the National Zoo membership makes a great gift for anyone on your list. Your favorite tree hugger will love knowing that his or her holiday present helps fund animal care, conservation, and wildlife preservation at the National Zoo and around the world. They'll also love the perks that FONZ membership has to offer. **Order your gift membership today at fonz.org/gift.** Don't be surprised if you get a hug in return.